

## International conference to focus on innovative energy delivery solutions

Australia will this year host one of the world's most important energy industry conferences to address innovative energy delivery solutions for the 21st century.

The Energy 21C conference at the Sydney Convention and Exhibition Centre from 11 to 14 November is expected to attract more than 2,000 delegates from Australia, New Zealand, Asia-Pacific and beyond.

The premier energy industry conference in the southern hemisphere will address changing demands in energy transmission and distribution.

Conference Chairman, Bob Smith, said Energy 21C would position Australia at the forefront of global debate and innovation in the energy industry.

"Governments and communities have never been more aware of issues relating to reliable and environmentally sustainable energy supply and usage," Mr Smith said.

"Energy was high on the agenda at the G20 meeting of Finance Ministers in Melbourne in November 2006.

"In a recent address to the Energy Supply Association of Australia, the Federal Treasurer, Peter Costello, also stated that the Australian Government was committed to energy market reform.

"The Treasurer highlighted the need to create open and efficient energy markets, remove impediments to exploration and development, promote energy-conserving technological change, and put in place sound regulatory and policy frameworks to encourage energy trade within Australia and internationally.

"The Energy 21C conference in Sydney will attract eminent international speakers and industry leaders from



*Energy 21C will bring together the industry's best knowledge, the best technologies and the best ideas to create a powerhouse of innovation that will ultimately shape the direction of the distribution industry in Australia*

**George Maltabarow**  
Managing Director  
EnergyAustralia

major electricity and gas networks to address all of these challenges."

Mr Smith said key issues affecting energy networks in Australia included the need for major investment to replace ageing infrastructure to provide customers with reliable energy distribution.

"Energy demand, whether electricity or gas, is expected to increase dramatically over the next decade, and the industry must ensure it has solutions to challenges in reliable delivery of energy to an expanding customer base," he said.

"New business, home and lifestyle technologies are driving unprecedented consumer demand for power.

"In particular, Energy 21C in Sydney will address customer expectations and our ability to develop and maintain necessary skills, technical innovation and environmentally sustainable practices to meet those expectations."

Hosted by EnergyAustralia and Integral Energy, Energy 21C will feature a series of keynote and panel presentations, workshops, demonstrations, site visits, and a large exhibition at the conference venue.

Conference program streams will cover issues such as asset management, business and regulation, demand management and advanced infrastructure, customer expectations and solutions, energy delivery capability, technical regulation and standardisation and gas network management.

"Energy 21C in 2007 will ensure delegates are at the knowledge edge of change with powerful insights into the future of our industry," Mr Smith said.

**For more information, visit [www.energy21c.com.au](http://www.energy21c.com.au) or contact the conference managers, Waldron Smith Management, by telephone (03) 9645 6311 or e-mail [energy21c@wsm.com.au](mailto:energy21c@wsm.com.au)**



*Energy 21C is the peak industry forum providing participants from across the industry with the opportunity to discuss issues vital to our future. The conference is particularly relevant to engineers, suppliers and utilities. As a co-host with EnergyAustralia, Integral Energy is pleased to welcome delegates to Sydney in 2007 for this major event.*

**Richard Powis**  
Chief Executive Officer  
Integral Energy

## Promoting the concept of a Ministerial/industry summit

Federal, State and Territory Ministers responsible for energy supply are invited to participate in Energy 21C in Sydney. The conference will address energy network solutions to the climate change challenge. The business, regulatory and technical solutions needed to provide sustainable energy for the 21st century will be covered in all sessions and streams at the conference.

The Organising Committee is working on the concept of a Ministerial/industry summit as part of the conference aimed at promoting open and effective lines of communication between governments and key decision makers in the energy sector in Australia.

The summit will be dedicated to addressing challenges and opportunities for States and Territories - and the nation as a whole - in the delivery of reliable gas and electricity supplies.

"Ultimately, we hope that it may lead to a national government/industry consensus position and new policy development on energy supply and transmission embracing a range of issues, not the least of which is the need for sustainable energy delivery and usage, and the responsibility of all stakeholders in this process," Conference Organising Committee Chairman, Bob Smith, said.

## It will be an honour to present at Energy 21C

The call for presenters has been issued for Energy 21C with a focus on attracting speakers of the highest calibre to address issues falling into the following categories:

- Vision, policy and strategy;
- Product, system solution and innovation;
- Experience, learning from implementation and development.

The Organising Committee is building a balance of these presentation themes in each of the conference streams. It will be a practical conference for practical people.

The Organising Committee is encouraging presentations that address specific issues and challenges encountered in the energy sector with the application of management and technical solutions.

Organising Committee representative, Mike Griffin, said: "It will be an honour to be a presenter at Energy 21C in Sydney and each speaker will be recognised in the industry as a leader in his or her field of expertise."

The call for presenters closes on 23 February 2007 and letters of offer will be posted by 20 April 2007. Final papers for review will be required for submission no later than 12 September 2007.

For more information, contact the Energy 21C conference managers, Waldron Smith Management, by telephone (03) 9645 6311 or e-mail [energy21c@wsm.com.au](mailto:energy21c@wsm.com.au)

## Unique opportunity to sponsor or exhibit

The Energy 21C conference provides a unique opportunity for companies to exhibit products and services to a huge industry audience from senior management to technical levels.

More than 250 companies are expected to present exhibits relating to electricity and gas transmission and distribution, information technology, metering and customer service.

Participation as a sponsor and/or exhibitor will give companies direct access to key decision-makers in the energy industry with promotion of innovation to existing customers and potential new clients.

The Organising Committee is working hard to maximise opportunities for business networking and social interaction at Energy 21C.

The sponsorship and exhibition opportunities listing will be released in February 2007. Meanwhile, please register your expression of interest in being a sponsor and/or exhibitor at Energy 21C by visiting the conference website [www.energy21c.com.au](http://www.energy21c.com.au)

## What they say!

'The Energy C21 conference is a valuable opportunity for network companies around Australia to exchange experiences about how they are meeting the challenges of developing their networks to meet high energy growth and improve customer reliability.'

**Simon Bartlett**  
*Chief Operating Officer, Powerlink Queensland*

'The energy industry is constantly changing and at Energy 21C, political and industry leaders will address the major change drivers, as well as examine in detail the tools being used by industry to efficiently manage energy businesses. With a revised focus on policy, regulatory affairs and asset management issues, Energy 21C delegates will also be exposed to a number of key speakers and participate in workshops on the major issues impacting on the energy networks sector.'

**Andrew Blyth**  
*Chief Executive, Energy Networks Association*

'Energy 21C has become the major event for all power industry participants from Australia and South East Asia. This is one event I do not want to miss, and I recommend it as a "must attend" for all people who are involved in the energy industry, particularly for those who need to keep up with the latest in the transmission and distribution technologies and applications in the power and energy markets. The opportunity to meet the people from the supplier to the buyer, from the engineer to the owner, and from the exhibitor to the presenter will make it worth your time and money to join Energy 21C.'

**Russell Ellen**  
*General Manager, ABB Transformers, Thailand*

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