

## Powerful insights into future of our industry

Energy 21C at the Melbourne Convention and Exhibition Centre from 6 to 9 September 2009 will position Australia at the forefront of global innovation in meeting new challenges of energy transmission and distribution.

Up to 2,000 delegates from Australia and overseas are expected to attend the conference to address the key themes of customers, climate change, networks and competencies.

Conference Chairman, Bob Smith, said Energy 21C would be the premier energy industry conference in the southern hemisphere this year with a focus on new electricity and gas transmission, distribution and supply solutions.

"Climate change and the impact of unprecedented global economic conditions present new challenges for energy distributors, suppliers and consumers alike," Mr Smith said.

"The conference will explore asset management and technology issues that meet customer expectations for performance, not only in terms of reliable supply, but also in environmental sustainability benchmarks. In doing so, the industry will need to understand its customers and help them make informed decisions on gas and electricity supply and usage.

"The conference will also address future regulatory frameworks with a particular focus on best practice guidelines and reducing the carbon footprint. It will explore and share experiences of industry best practice in productivity, service provision and operations models.

"The gas industry has a significantly increased participation in Energy 21C. There will be a major conference stream dedicated to gas network growth, regulation, asset management and knowledge."



*"The Australian Industry Group is pleased to be involved with Energy 21C 2009. Energy 21C will be an opportunity for delegates to drive the energy debate and consider innovative solutions to the constantly evolving energy needs of the 21st century. This year in Melbourne, the 10th Energy 21C conference promises to be the best ever"*

**Heather Ridout**  
Chief Executive, Ai Group

Mr Smith said Energy 21C would feature eminent international speakers and industry leaders with the opening session dedicated to an energy delivery summit debating future networks for customers. The conference is unique as it integrates a series of keynote and panel presentations, workshops, live practical demonstrations, site visits, and an exhibition expected to attract 100 industry businesses.

Energy 21C is owned by **The Australian Industry Group (Ai Group)** and the **Energy Networks Association**. The conference hosts are **CitiPower Powercor Australia, Jemena, Multinet Gas, SP AusNet and United Energy Distribution**. Conference partners are the Electric Energy Society of Australia (**EESA**) and **Engineers Australia**.

## Profiling and networking

At Energy 21C more than 100 industry businesses are expected to present exhibits relating to electricity and gas transmission and distribution, information technology, metering and customer service. Product demonstration areas include a central exchange space for large plant and equipment, along with fully equipped audio and video screens. An Internet cafe will be situated in the exhibition area.

The exhibition and luncheon areas provide outstanding networking opportunities for exhibiting companies and delegates. Energy 21C is the place for networking, relationship building and professional development.

[www.energy21c.com.au](http://www.energy21c.com.au)

The Energy 21C draft program, along with information on sponsorship, exhibition and demonstration activities are now on the website – [www.energy21c.com.au](http://www.energy21c.com.au)  
For more information, call Waldron Smith Management on (03) 9645 6311 or e-mail [energy21c@wsm.com.au](mailto:energy21c@wsm.com.au)



*"As the southern hemisphere's premier electricity transmission and energy distribution conference, I strongly encourage you to attend Energy 21C 2009 in Melbourne in September. Energy 21C is unequalled in the opportunity for delegates to be exposed to a number of key speakers and to participate in workshops on major issues impacting on Australia's energy networks sector"*

**Andrew Blyth**  
Chief Executive, Energy Networks Association