

Energy 21C 2009  
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## Energy 21C 2009 to focus on network efficiency, sustainability and customer service

Intelligent networks and future demand management solutions will be a strong focus of the 2009 Energy 21 conference to be held at the new Melbourne Convention and Exhibition Centre from 6 to 9 September.

Up to 2,000 delegates from Australia and overseas are expected to attend the conference that is being built around the key themes of customers, climate change, networks and competencies.

Program Coordinator, Mike Griffin, said Energy 21C would explore growing interaction between electricity and communications networks to improve customer service, and ensure networks operate more efficiently.

“There will be particular interest in demand management solutions for the future to ensure the energy transmission and distribution industry does not over-capitalise on infrastructure spending,” he said.

“We will also address the issue of cultural change in the industry and the need for better customer engagement to deliver more environmentally sustainable outcomes.

“The program has been expanded because of the quality of abstracts presented that embrace these issues.”

Energy 21C will position Australia at the forefront of global innovation in meeting new challenges of energy transmission and distribution.

It will feature eminent international speakers and industry leaders with the opening session dedicated to an energy delivery summit debating future networks for customers.

The gas industry will have a significantly increased participation in Energy 21C with one of the conference streams dedicated to gas network growth, regulation, asset management and knowledge.

The conference is unique as it integrates a series of keynote and panel presentations, workshops, live practical demonstrations, site visits, and an exhibition expected to attract more than 100 companies.

Energy 21C is owned by the Australian Industry Group (Ai Group) and the Energy Networks Association, and it is presented by the industry for industry.

“The Australian Industry Group is pleased to be involved with Energy 21C,” said Heather Ridout, Chief Executive of the Ai Group.

“Our strengthened involvement with the conference this year follows Ai Group’s consolidation with the Australian Electrical and Electronic Manufacturers’ Association (AEEMA) in 2008.

“Energy 21C 2009 will be an opportunity for delegates to drive the energy debate and consider innovative solutions to the constantly evolving energy needs of the 21st century.

“With the Government’s Carbon Pollution Reduction Scheme now being finalised, there will of course be a major focus at the conference on energy delivery solutions to the climate change challenge.”

Andrew Blyth, Chief Executive of the Energy Networks Association said: “As the southern hemisphere's premier electricity transmission and energy distribution conference, I strongly encourage you to attend Energy 21C.

“At Energy 21C 2007, the challenge was laid down to all participants to work hard to shape Australia's energy industry response to the climate change challenge. Energy 21C 2009 will be an ideal opportunity for participants to discuss and review practical steps taken over the past two years and to map a constructive way forward.

“During this conference political and industry leaders will address the major change drivers, as well as examine the tools being used by industry to manage energy businesses in an ever-changing and challenging environment.”

For more information, visit [www.energy21c.com.au](http://www.energy21c.com.au) or contact the Conference Managers, Waldron Smith Management, by telephone (03) 9645 6311 or e-mail [energy21c@wsm.com.au](mailto:energy21c@wsm.com.au)