



Energy 21C Online Ideas Exchange providing live input in major energy conference

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The Energy 21C Online Ideas Exchange will be active from Friday 4 September providing a dynamic forum for input into the premier electricity and gas transmission conference in the Southern Hemisphere.

Around 2,000 delegates will attend Energy 21C at the Melbourne Convention and Exhibition Centre from 6 to 9 September to address global and national industry and consumer issues in the energy sector.

The IBM facilitated E21C Online Ideas Exchange will allow online input into the debate on two of the main conference streams – smart networks and demand management strategies.

Using mobile telephones, hand-held devices and laptops, conference delegates and external industry observers will be able to comment on the issues being debated in these streams.

Comments and opinion will be moderated and may be introduced into the mainstream conference as observations from the online, real-time facility.

The E21C Online Ideas Exchange will be active from midnight (Melbourne time) on Thursday 3 September, throughout Energy 21C and for a full day post conference.

Glen Spaccavento, Manager Enabling Technology for Energy Responses Pty Ltd will moderate the demand management strategies stream. Glen Garner, a Senior Managing Consultant for IBM, will moderate the smart networks program.

They will engage with people on-line and selected material will be passed on to conference chairs for integration into session content and summaries.

Energy 21C Program Chairman, Mike Griffin, urged delegates to participate in the interactive forum.

“Electricity and gas networks are looking at vast investments into new network assets to meet lower emission guidelines and to embrace innovative ways to manage demand,” he said.

“We are entering a cleaner energy future in which consumers – householders and industry – will also use new technologies to more efficiently control energy use.

“Energy 21C will provide unique insights into the future and we are sure the E21C Online Ideas Exchange will draw widespread input and opinion as conference delegates contemplate an exciting and challenging future.”

For more information on the E21C Ideas Exchange, go to www.energy21C.com.au