

Energy 21 C Media Release

11 October 2007

Unique insights into networks of the 21st century

GridWise was developed in the United States as an entirely new way to think about how energy is generated, distributed and used.

Using advanced communications and up-to-date information technology, GridWise aims to improve coordination between supply and demand, and enable a smarter, more efficient, secure and reliable electric power system.

Special insights into this initiative will be provided by GridWise Chairman, US-based Guido Bartels, as a special feature of the Energy 21C conference to be held at the Sydney Convention and Exhibition Centre from November 11 to 14, 2007.

Guido Bartels will address an IBM and Ergon Energy Plenary Breakfast, entitled Networks of the 21st Century, in the Exhibition Centre from 7.00 am to 8.30 am on Tuesday November 13.

He believes there have never been as many forces challenging the energy transmission and distribution model that has been in existence for most of the 20th century. Demand response, limited peak generation and transmission capacity, environmental and regulatory demands are all pushing for a better model for energy.

Most governments and many forward-thinking utilities are already engaged in planning around the so-called Intelligent Utility Network, which will provide optimum levels of energy reliability and efficiency while addressing environmental demands.

The breakfast plenary will provide an exceptional opportunity for industry leaders to discuss the future with an energy transmission and distribution visionary.

More than 2,000 delegates from around the world are expected to attend the four-day Energy 21C conference, which will be presented in the following streams:

- Asset management and forecasts of future demand and infrastructure needs;
- Business and regulation against the spectre of climate change;
- Demand management and advanced metering infrastructure;
- Customer expectations and solutions;
- Energy delivery capability with a particular focus on the development and sustainability of professional and technical skills and capacity;
- Technical regulation and standardisation; and
- Gas network management.

The conference will be opened with a summit on Monday 12 November on the climate change challenge with internationally acclaimed scientist, author and Australian of the Year, Professor Tim Flannery, the keynote speaker.

For more information, visit www.energy21c.com.au or contact the Conference Managers, Waldron Smith Management, or e-mail energy21c@wsm.com.au